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# ANNUAL REPORT

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Ronald McDonald  
House Charities®  
New Mexico

20  
17



## Volunteer Board of Directors 2017-2018

Peggy Graham, Chair  
Jackie Ingle, Chair-Elect  
Jude Gleason, Treasurer  
Robert DelCampo, Secretary  
Chris Garner, Immediate Past Chair  
Patricia Aragon  
Jeff Carpenter  
Adam Ciepiela  
Jennie Davis  
Noel DeLaRiva  
Yvonne Gabaldon  
Tom Garrity  
Scott Glas  
Krisanne Haskew  
Bruce Hendrickson  
Ann Jarrell  
Jennifer Landman  
Kris Martin  
Cindi Ortiz  
Carlos Pacheco  
Lynn Ribble  
Erin Young

## Staff List

Sharon Nolen, Operations Director  
Sarah Newman, Development Director  
Melissa Gomez, Marketing & Events Manager  
Kara Bergevin, Administrative Coordinator  
Heather Gooch, Guest Services Coordinator  
Bill Nelson, Facilities Supervisor  
Dawn Cannoles, Project Manager  
Andrea Ehlert, Staff Accountant

## Housekeepers

Louise Knorovsky  
Seferina Rickert  
Albert Saiz

## Guest Services Managers

Ann Armijo  
Tasha Beall  
Henry Perez  
Renee Santillanes





## Katie's Kart

In October 2017 we introduced Katie's Kart, a hospitality cart that is available for families who have an infant in the Neonatal Units of Lovelace Women's Hospital. It is fully stocked with granola bars, crackers, coloring books, toys, toiletries, and other small comforts. These items are provided to families and children on the units free of charge. It is our hope that Katie's Kart will be a simple reminder to these families that they have a network of supporters quietly working to bring them relief during a challenging time.

The Kart is named for Katie, a young woman from a small town in New Mexico who was diagnosed with a rare brain tumor at the age of 11. Over the past eight years, Katie and her family have been using the Ronald McDonald House on and off as Katie has undergone various surgeries. Katie graduated from high school in May of 2017. RMHC-NM chose to honor Katie in this way because her fight, passion and inspirational qualities can provide great hope to other families.

Anyone interested in volunteering or donating to the program can contact Ronald McDonald House Charities of New Mexico at 505.842.8960 or by emailing [contactus@rmhc-nm.org](mailto:contactus@rmhc-nm.org).

# RMHC-NM BY THE NUMBERS

## RONALD MCDONALD HOUSE



**1,080**

TOTAL FAMILIES SERVED



**8**

AVERAGE LENGTH OF STAY



**9,102**

ROOM NIGHTS PROVIDED



**365**

NIGHT MEALS PROVIDED



**\$15**

ROOM DONATION REQUEST

## FAMILY ROOM AT UNMH



**9,439**

Number of room visits

## FAMILY ROOM AT PRESBYTERIAN



**633**

Number of overnight stays



**6,682**

Number of room visits

## VOLUNTEER HOURS



**3,916**

DINNER DONORS

**3,771**

HOUSE

**918.5**

HOUSE GROUPS

**1,968**

UNMH FAMILY ROOM

**3,893**

PRESBYTERIAN FAMILY ROOM

**49**

KATIE'S KART

**924.4**

EVENTS

**394**

BOARD OF DIRECTORS

**15,834**

TOTAL VOLUNTEER HOURS 2016

**\$365,288.07**

TOTAL VALUE OF TIME DONATED

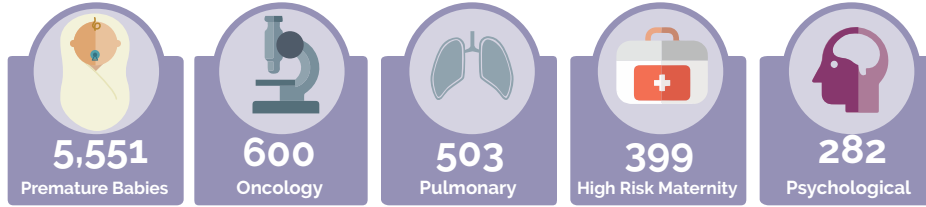
## KATIE'S KART



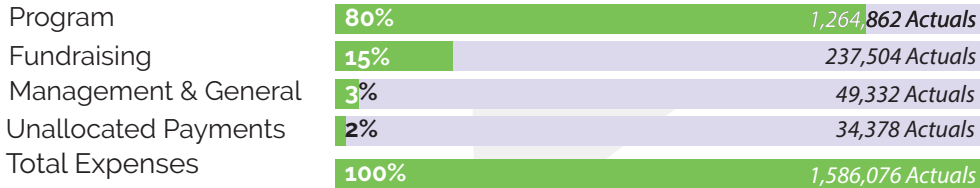
**570**

Number of room visits  
(Oct - Dec 2017)

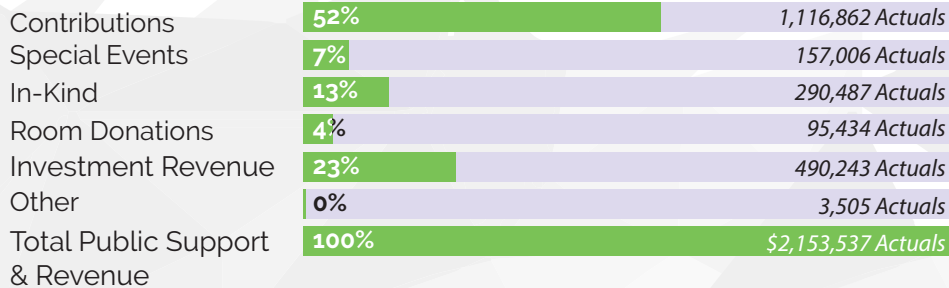
## MOST FREQUENT DIAGNOSES



## EXPENSES



## REVENUE



## TOP NEW MEXICO COUNTIES

**San Juan**  
Room Nights **1,818**

**McKinley**  
Room Nights **1,103**

**Chaves**  
Room Nights **663**

**Santa Fe**  
Room Nights **633**

**Rio Arriba**  
Room Nights **628**

**Out of State**  
Room Nights **939**

## Fighter at Heart - The Longwill Family

On Mother's Day, May 14, 2017, eight-year-old Peyton Lily was diagnosed with Acute Lymphoblastic Leukemia. Traveling from Clayton, New Mexico to Albuquerque to get the medical care she needed, Peyton was admitted to the University of New Mexico's Children's Hospital. During this time, Peyton's mother Maggie Longwill was at her side. Home was a four-hour drive from Albuquerque. Not really knowing what would come next, the Longwill's found a second home at the Ronald McDonald House.

"This was the beginning of 'The House that Love Built', our home-away-from-home," said Maggie. The family stayed at the Ronald McDonald House for 161 days in 2017. Maggie says, "We will take the relationships that we have made with the staff and volunteers with us and hold them in our hearts forever." The best times for Maggie are watching her daughters being accepted. Peyton's older sister Mary, who has been by her sister's side for support, was welcomed by the RMHC-NM Teen Ambassadors while they prepared dinner as Guest Chefs. For Peyton, baking in the House kitchen is a favorite pastime. Spending time with the House bakers, mixing, stirring and baking treats for other families makes her feel at home. "These are simple moments that could never say how much the Ronald McDonald House actually means to our whole family, they welcomed us all," says Maggie.

After enduring three bone marrow biopsies, one surgery, 20 spinal taps and chemotherapy treatment, Peyton has tallied 40 nights in the hospital over the past 13 months. She is in the maintenance phase of treatment and continues to make monthly visits to Albuquerque for chemotherapy. The family will continue to call the Ronald McDonald House their home-away-from-home while Peyton continues treatment and follow-up. "I am excited to get back to the running, jumping, and playing around that I did before all this happened to me," says Peyton, "I am ready to be a normal kid again. By God's grace, I will be, I am a fighter at heart!"



## Marilyn & David Ryerson



As a pediatric nurse, Marilyn Ryerson often saw the needs of families having children with medical issues and the stress it puts on families. Marilyn and her husband David were blessed to have three healthy children of their own and wanted to help those families in need. In 1981, at the time when the New Mexico House was being constructed, the Ryerson's started donating.

The Ronald McDonald House opened its doors on October 30, 1982, providing lodging for eight families. Marilyn and David recall Sandy Mann, the first executive director, reaching out and inviting them to come by for a tour. After that, the Ryerson's started volunteering at the House. "We were fortunate to speak with families when we volunteered. They told us how grateful they were for the House and staff support which changed their lives," says Marilyn.

"Ronald McDonald House Charities of New Mexico is doing something that strongly benefits the people of our area," says Marilyn. "We love children and feel that this is a great way to share with others."

"After our daughter in Portland, Oregon saw what we were doing, she, her husband and children started volunteering at the Portland Ronald McDonald House. Ronald McDonald House Charities is definitely an asset to the people of the community they serve," says the Ryerson's.

## Warrior Spirit, a Servant's Heart, and a Fun-LUVing Attitude

Since 1992, employees at the Albuquerque Center - Southwest Airlines have given their talent and sharing their heart with Ronald McDonald House Charities of New Mexico. "We Luv to give back to a great charity," says Jayne Cunningham, RMHC-NM board member and team leader at Southwest Airlines. She says the community is at the heart of what brings them together.

Employees first got involved volunteering when Southwest Airlines became a national partner of RMHC. Since then, employees at the Albuquerque Center have continually demonstrated their heart by giving back as Guest Chefs, providing wonderful home-cooked meals and volunteering for Girls Night Out and the Swing Fore the House Golf Tournament. A favorite time of the year to put their heart in action is during the holidays when team members help plan and decorate for the annual family holiday party at the Ronald McDonald House. They make decorations, goodies and help host activities and fun games for the families. "We enjoy that we can get together as a team and help make a small impact on those in need, especially families that are staying in the House during the holidays," says Jayne.

Each time the Albuquerque Center - Southwest Airlines employees volunteer, they experience many memorable moments with the families. They also love that they get to interact with other Ronald McDonald House Charities' volunteers with the same "Heart."



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Ronald McDonald  
House Charities®  
New Mexico

In August 2018, Ronald McDonald House Charities of New Mexico will open its third Ronald McDonald Family Room at CHRISTUS St. Vincent Regional Medical Center in Santa Fe. Our Family Room Program offers respite services to families that wish to stay at their children's bedsides. The Ronald McDonald Family Room will be staffed by volunteers and offers quick snacks, beverages, computers, and resource library. We look forward to expanding our services to families in Northern New Mexico!

Be in the know at [RMHC-NM.org](http://RMHC-NM.org)

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A complete list of donors is available at [rmhc-nm.org](http://rmhc-nm.org)

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or email [contactus@rmhc-nm.org](mailto:contactus@rmhc-nm.org)

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